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# Chenbro Announces Chassis Reference Motherboard Program for Intel Ice Lake Processor Platform in Collaboration with Ma Labs

## *Assured 3rd Generation Intel® Xeon® Scalable Barebone Server Solutions for the North American Market*

***Taipei, Taiwan, April 7, 2021 -*** Chenbro (TWSE: 8210) is pleased to announce its new reference motherboard program, launching in collaboration with Ma Labs (USA), which will provide pre-tested 3rd Generation Intel® Xeon® Scalable (codename ‘Ice Lake’) server barebone solutions for the North American market.

Chenbro’s new reference motherboard program launches with Gold and Silver tiers of pre-testing depth. The program validates a range of server motherboards within a variety of server chassis, allowing Enterprise to embrace flexible deployments with assured compatibility.

Gold tier tests cover complete functionality, mechanical compatibility, system function testing, and thermal testing to meet the maximum TDP supported by the configuration.

In the first range of options available, Chenbro provides five server chassis options with partners motherboards supporting 3rd Generation Intel® Xeon® Scalable, creating an assured solution pre-tested for compatibility, reliability, and operational assurance.

Eric Hui, VP of Global Sales and Marketing at Chenbro said, *“We are pleased to launch our new reference motherboard program for Chenbro server chassis, with globally recognized server motherboard designers. This partnership allows us to create powerful and flexible Enterprise barebone server solutions based on the latest 3rd Generation Intel Scalable platform.”*

Michael Ma, CEO of Ma Labs said. *“We are honored to promote Chenbro’s reference motherboard program with the partnership of leading server motherboard designers. The program ensures a range of assured and pre-tested options that will enable faster deployment for our clients. Launching the latest Intel Scalable platform and diversifying barebone server solutions create an enticing prospect for Enterprise customers.”*

Further information:
Chenbro: <http://www.chenbro.com>
Ma Labs: <https://www.malabs.com/>

### About Chenbro

Founded in 1983, Chenbro (TWSE: 8210) has been the trailblazer in designing and manufacturing its own-brand rackmount systems, tower servers, and PC chassis for over 38 years. Chenbro is qualified by first-tier server brands providing OEM, ODM, and JDM services with EMS companies. It also successfully extends its business footprint to data centers and industrial solutions by continuously investing in technologies delivering the most trusted server and PC chassis with the highest standard of innovation.
For more information about Chenbro, please visit <http://www.chenbro.com>

### About Ma Labs:

Ma Labs is one of the world's premier IT distributors. The company has been recognized by numerous publications as a preeminent global distributor of computer components. Ma Labs is committed to providing best-in-class services and value to over 8,000 customers, including System Integrators, OEMs, and the Enterprise, Government and Education sectors. With over 10 global distribution hubs, Ma Labs has demonstrated leadership and excellence in the distribution channel.

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