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# Philips TAT1215 In-Ear True Wireless Headphones Go Everywhere With You

## *Up to 18 hours play time, water resistant, comfortable and compact*

***Petaling Jaya, Malaysia, August 27, 2020 -*** The new Philips TAT1215 headphones are completely wireless and offer up to 18 hours play time. Their compact charging case slides easily into the pocket of even the slimmest jeans. These in-ear headphones are IPX4 splash and sweat-resistant. They don’t just sound great – they’re also comfortable to wear and provide easy touch control. With their ultra-long play time, you can be surrounded by your choice of sounds wherever you go. They’re available in a choice of 4 colors: black, white, blue and red.

### Great sounds, all day long

The Philips TAT1215’s snug, lightweight design lets you rock your own music in total comfort. The soft, interchangeable ear-tip covers fit so well that you might almost forget you’re wearing headphones. You’ll be amazed by the crystal clear sound and punchy bass from the slim 6mm neodymium drivers. When you want to talk, the acoustic echo cancellation ensures you always get a clear, undisturbed connection without annoying echoes.  
  
Enjoy music all day with up to 18 hours of playtime – about six hours from a single charge of the headphones, plus an additional 12 hours from a fully charged case. The case charges remarkably quickly via USB. No matter what the weather is like and no matter what you are doing – IPX4 water resistance keeps the good sounds playing.

### Easy control, without phone hassles

You can easily adjust the volume, skip or pause tracks, take or reject calls—and more – direct from the headphones. There’s no need to get your phone out. A button on each TAT1215 earbud makes them easy to control. The built-in mic with echo cancellation keeps sound crisp and clear so you don’t need to strain to communicate, whether you’re talking for work or for pleasure. Also, you can simply ask Siri or the Google Assistant to play some music, call or send messages to friends, check the weather and more.

### Easy Bluetooth connection

Smart pairing automatically finds your smartphone and other Bluetooth devices. So don’t worry about Bluetooth configuration hassles. The headphones are ready to pair the instant you switch on Bluetooth. Once they're paired, they’ll remember the last device they were paired with.

### Price and Availability

The Philips TAT1215 is available for an MSRP of MYR$369  
All series colors are ready to sell on [Lazada](https://s.lazada.com.my/s.YRaiS)   
  
Lazada promotion: One-day only flash sale on September 9th at MYR$179   
  
Read more information about [Philips TAT1215](https://www.philips.com.my/c-p/TAT1215BK_97/1000-series-in-ear-true-wireless-headphones) and watch [Philips TAT1215 video](https://www.facebook.com/watch/?v=271816537414032&extid=YaZiMog3pTou7NI4)

### About TP Vision

TP Vision Europe B.V. (‘TP Vision’) is registered in the Netherlands, with its head office in Amsterdam. TP Vision is a wholly owned company of TPV Technology Limited (‘TPV’), which is one of the world’s leading monitor and TV manufacturers.  
  
TP Vision is a consumer electronics key player in TV and audio entertainment. TP Vision concentrates on developing, manufacturing and marketing Philips-branded TV sets (Europe, Russia, Middle East, South America, India and selected countries in Asia-Pacific) and Philips-branded audio products (Globally) under trademark license by Koninklijke Philips N.V. We combine the strong Philips brand with our product development and design expertise, operational excellence, and industry footprint of TPV. We believe in creating products that offer a superior audio and visual experience for consumers.