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# Viltrox’s AF 90mm F3.5 Lens for the DJI Inspire 3: Reaching New Heights

## A milestone: the first 90mm telephoto aerial lens with a native DJI-compatible DL mount

**Shenzhen, China, July 23rd, 2025 -** Viltrox, a global leader in optical imaging innovation, is proud to announce its first-ever aerial lens – the Viltrox AF 90mm F3.5 with a native DL (DJI-compatible) mount, designed exclusively for the DJI Inspire 3 drone. This milestone in lens development builds upon Viltrox’s renowned reputation in ground-based photography and cinematography systems – and further emphasizes Viltrox’s commitment to the aerial imaging field.

The AF 90mm F3.5 DL features a native DL mount, for seamless integration into DJI’s professional aerial ecosystem. As Viltrox’s first 90mm lens – and the first 90mm telephoto lens for aerial cinematography – it delivers a unique mid-telephoto view with strong spatial compression and smooth subject separation, expanding creative options for drone filmmakers.

"We see this lens not just as a product, but as a declaration: Viltrox is now in the air," said Kahn Wang, Director of Marketing at Viltrox, "We’ve spent years empowering photographers on the ground – and now we’re excited to also support creators looking for altitude, reach, and new perspectives."

### Designed for Flight, Engineered for Precision

Purpose-built for aerial use, this 90mm F3.5 lens strikes a fine balance between optical performance, lightweight construction, and gimbal compatibility. The lightweight 170g design assists with gimbal balance and flight performance.

Designed to work flawlessly with the DJI Inspire 3’s gimbal, this lens delivers sharp, stabilized images, even in demanding flight conditions.

Key design priorities for the Viltrox AF 90mm F3.5 DL include an optimized lightweight build for perfect balance with DJI Inspire 3 gimbals, and a robust structure engineered to withstand aerial vibrations. The lens delivers smooth focus control and edge-to-edge sharpness, ensuring professional results in demanding flight conditions.

### Enriching the DJI Inspire 3’s Lens Ecosystem

As the DJI Inspire 3 continues to redefine what’s possible with drone cinematography, Viltrox is alongside, expanding user options with an optical tool tailored for mid-telephoto lens storytelling. The new AF 90mm F3.5 extends the lens options available to aerial directors, DPs, and content creators who aim to push their visual narratives even further.

### Viltrox’s Strategic Leap into Aerial Imaging

This new product only marks the beginning of Viltrox’s innovation in air-based optical systems. From mirrorless mounts, and now to cinematic drone setups, the company is committed to building a complete image-making ecosystem – one that knows no limits and bridges ground and sky seamlessly.

### Empowering Creators Everywhere

The Viltrox AF 90mm F3.5 DL isn’t just a new lens – it’s a total new perspective. Now, Viltrox is inviting inspired creators to explore altitude, compression, and cinematic depth in ways that were never before possible with aerial cinematography systems.

### More details and how to buy

For more information, please visit:
Viltrox Offical Store: <https://geni.us/90dl_pr>

Amazon Store:
US: <https://www.amazon.com/dp/B0FHQBPTV8>
EU: <https://www.amazon.de/dp/B0FHQBPTV8>

MSRP: US$ 499 / EU: €568 / UK £489

### About Viltrox

Shenzhen Jueying Technology Co., Ltd, known under the Viltrox brand name, was founded in 2009 and is headquartered in Shenzhen, China. Viltrox is dedicated to providing high-quality imaging equipment for professional photographers and enthusiasts worldwide. With a focus on innovation, Viltrox designs, develops, manufactures, and sells a wide range of imaging products, including lenses, camera monitors, lens adapters, and photographic lights. Viltrox focuses on anticipating customer needs and leveraging new technology to provide excellent performance, reliability, and affordability. The company invests heavily in research and development, driving technological advancements to empower content creators at all levels. Learn more about Viltrox at [viltrox.com](https://viltrox.com/)