FOR IMMEDIATE RELEASE

# ZHIYUN Announces Huge Black Friday Discounts of up to 50%

## *CRANE, SMOOTH & WEEBILL Gimbals and Video Creator Accessories*

***Shenzhen, China, November 18 2021 -*** ZHIYUN, the world’s leading professional gimbal brand for filmmakers with smartphones to studio cameras, is pleased to announce discounted Black Friday 2021 prices for its most popular smartphone gimbals and professional-grade video making accessories. These discounted prices will only be available between November 20 to November 30, 2021 at [Amazon ZHIYUN](https://www.amazon.com/stores/page/B2F8BB62-D7F3-4909-94AD-1E70131087A5?ingress=0&visitId=83acf77e-2bca-4f81-aedc-70eb052e2544&ref_=ast_bln) and direct from the [ZHIYUN Store](https://store.zhiyun-tech.com/).

### Huge Discounts on the Professional CRANE 2S and CRANE 3S series’

Enjoy huge discounts of up to 37% on the CRANE 2S series, while the CRANE 3S and 3S Pro are up to 30% off. The CRANE series are professional gimbal systems for studio-grade cameras and professional filmmaking equipment, with CRANE 3S supporting up to 6.5kg/14.3lb hardware. The CRANE 2S is down to just $379, while the CRANE 3S is now only $529, while the CRANE 3S Pro is now at only $799!  
  
Built to withstand even intense action scenes, the CRANE 2S series is the ultimate in three-axis handheld gimbals for professional filmmakers. It can handle large, professional cameras including BMPCC 6K, Panasonic S1H and Canon EOS 1DX Mark II and includes a built-in focus control wheel, servo follow-focus motor and 0.96-inch OLED screen.   
  
Learn More: <https://www.zhiyun-tech.com/en/product/detail/75>

### Get Xtra Fun with the SMOOTH X: Discounted up to 50%!

Want to record every precious moment, quick and simple? SMOOTH X needs no tedious installation, no balance adjustment, no cumbersome storage. Its compact size is backpack friendly and powerful features like the ZY Cami App upgrades your daily smartphone vlogging and filmmaking. Capture timelapse, slow-mo, pano and flick between portrait and landscape in a pinch. At just $29.99 for the SMOOTH X, $39.99 for the SMOOTH X package and $49.99 for the SMOOTH XS, they’re super tempting to snap right up.  
  
Learn More: <https://www.zhiyun-tech.com/en/product/detail/74>

### From Selfie to Studio - ZHIYUN Product Series’ On Offer

Rounding up a great Black Friday, ZHIYUN is offering discounts of up to 37% on its CRANE M2 series professional, handheld gimbal, up to 37% on its highly regarded CRANE 2S series (CRANE 2S, CRANE 2S Combo, CRANE 2S Pro) while the CRANE 3S series (CRANE 3S, CRANE 3S Pro) features up to 30% discounts. The WEEBILL S series for DSLR cameras sees up to 25% discounts, while the WEEBILL 2 series is available with up to 18% discounts (WEEBILL 2, WEEBILL 2 Combo, WEEBILL 2 Pro/Pro+). The ever popular SMOOTH series for smartphones features up to 34% discounts on its 3-axis adjustable SMOOTH Q line (SMOOTH Q2, SMOOTH Q3, SMOOTH Q3 Combo) and upgrade your selfies with the SMOOTH X series that features up to 50% discounts. The wide range of discounts gives filmmakers of all capabilities plenty of choice to upgrade their videography experiences going into 2022.

### How to Buy

Promotion period: November 20 to November 30, 2021.  
Available online from: [Amazon ZHIYUN](https://www.amazon.com/stores/page/B2F8BB62-D7F3-4909-94AD-1E70131087A5?ingress=0&visitId=83acf77e-2bca-4f81-aedc-70eb052e2544&ref_=ast_bln), [ZHIYUN Store](https://store.zhiyun-tech.com/).

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| **Item** | **Discounted Price** | **Normal Price** | **Discount** |
| [SMOOTH Q3](https://www.amazon.com/dp/B0885VHTF1?ref=myi_title_dp) | $74.99 | $89 | 16% |
| [SMOOTH Q3 Combo](https://www.amazon.com/dp/B092MG8JLS?ref=myi_title_dp) | $84.99 | $109 | 22% |
| [WEEBILL 2](https://www.amazon.com/dp/B096KHNLHF?ref=myi_title_dp) | $449.99 | $549 | 18% |
| [WEEBILL 2 Combo](https://www.amazon.com/dp/B096JZ2W1L?ref=myi_title_dp) | $549.99 | $649 | 15% |
| [WEEBILL 2 Pro](https://www.amazon.com/dp/B096K8Y7D2?ref=myi_title_dp) | $749.99 | $899 | 17% |
| [WEEBILL 2 Pro+](https://www.amazon.com/dp/B097GXR1D6?ref=myi_title_dp) | $999.99 | $1,099 | 9% |
| [SMOOTH Q2](https://www.amazon.com/Zhiyun-Official-Handheld-Smartphone-Stabilizer/dp/B07Y2ZQ7L4/) | $79 | $119 | 34% |
| [CRANE M2](https://www.amazon.com/Crane-M2-Stabilizer-Mirrorless-Smartphone/dp/B07W6FHZNZ/) | $169 | $269 | 37% |
| [SMOOTH X](https://www.amazon.com/dp/B08722X28G?ref=myi_title_dp) | $29.99 | $59.99 | 50% |
| [SMOOTH X Package](https://www.amazon.com/dp/B087Q65GSV?ref=myi_title_dp) | $39.99 | $69.99 | 43% |
| [SMOOTH XS](https://www.amazon.com/dp/B08FC3CL6D?ref=myi_title_dp) | $49.99 | $74.99 | 33% |
| [WEEBILL S](https://www.amazon.com/dp/B07Y47P31Y?ref=myi_title_dp) | $299 | $399 | 25% |
| [WEEBILL S Image Transmission Package](https://store.zhiyun-tech.com/products/weebill-s?variant=31720955379758) | $539 | $699 | 23% |
| [WEEBILL S Follow Focus Package](https://store.zhiyun-tech.com/products/weebill-s?variant=31720955346990) | $389 | $519 | 25% |
| [CRANE 3S](https://www.amazon.com/dp/B0854HKD9T?ref=myi_title_dp) | $529 | $739 | 28% |
| [CRANE 3S Pro](https://www.amazon.com/dp/B08548J6SD?ref=myi_title_dp) | $799 | $1,149 | 30% |
| [CRANE 2S](https://www.amazon.com/dp/B08DVCP5YL?ref=myi_title_dp) | $379 | $599 | 37% |
| [CRANE 2S Combo](https://www.amazon.com/dp/B08FTDSN8Z?ref=myi_title_dp) | $429 | $649 | 34% |
| [CRANE 2S Pro](https://www.amazon.com/dp/B08K79Y74X?ref=myi_title_dp) | $569 | $849 | 33% |

### ABOUT ZHIYUN

ZHIYUN Tech is a pioneer and a world leader in gimbals and stabilizers for both professional filmmakers and personal video creators. ZHIYUN believes in innovation as the primary productive force, keeps making breakthroughs, and pushes forward technological and industrial development. Its product line ranges from professional to consumer gimbals. ZHIYUN is dedicated to arduous research and innovation for delivering a better experience for global filmmakers and video content creators. Learn more about ZHIYUN Tech at [www.ZHIYUN-tech.com](http://www.zhiyun-tech.com/) or check us out on Facebook: [@ZHIYUNGlobal](https://www.facebook.com/ZhiyunGlobal/) or follow us on Instagram: [@ZHIYUN\_Tech](https://www.instagram.com/zhiyun_tech/)