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# ZHIYUN Launches CRANE 4 Gimbal for DSLR and Cinema Cameras

## *Go Beyond Boundaries With This Lighter, More Capable Premium Gimbal That Empowers Creative Freedom in Filmmaking*

**Shenzhen, China, July 12, 2023 -** ZHIYUN, a world leader in professional camera and smartphone stabilization systems, portable scene lighting, and filmmaking accessories, has today announced the launch of its new premium camera gimbal, the CRANE 4.  
  
With a commitment to providing creators and filmmakers with reliable, professional productivity tools, ZHIYUN again catalyzes dynamic visual storytelling, unconstrained by equipment weight and capability. The CRANE 4 has been carefully developed to unlock the ambitions of global filmmakers and content creators.  
  
Stand-out features include built-in balance indicator lights at each motor provide an at-a-glance indicator of their balance calibration status. Meanwhile, Bluetooth connectivity provides direct shutter control to supporting cameras, removing the possibility of a cable in the way, dislodging, or becoming lost. Operators can easily start/stop recording, and trigger photo capture remotely.

### Less Weight, More Ergonomic

Crafted with precision, the CRANE 4 is built with lighter design compared to previous generations, enabling camera operators to work longer one- or two-handed without fatigue. The CRANE 4 provides a novel, adjustable sling grip that, when combined with the ergonomic wrist rest, supports fine-tuned angle adjustment to enable precise movement control. The versatile sling grip can be adjusted to match the gimbal’s central axis, allowing easy switching between sling style and two-handed modes, depending on the operator’s preference. Using the quick-release module, effortlessly switch between landscape or portrait modes as the shoot requires.

### Next-Generation Precision & Performance

The CRANE 4 takes payload capacity to the next-level, enabling it to lift and move heavier full-frame DSLR and compact cinema cameras, such as Blackmagic Pocket Cinema Camera 6K, ZCAM, and SIGMA FP series, more accurately. Its longer arm length and stronger motors ensure effortless precision and incredible portability.

### Easy To See Color Touchscreen

The integrated 1.22-inch color touchscreen allows the operator to easily see and adjust the CRANE 4’s functions such as balance, operating mode and see real-time status information.

### PD Fast Charging Keeps the Day Going

Four high-capacity 18650 batteries provide up to 12 hours runtime and can be fully recharged in under two hours via USB PD fast charging, enabling operators to use their preferred multi-device PD charger.

### Built-in Fill Light

New for the CRANE series, the CRANE 4 includes a built-in 10W fill light with max illuminance of 3200 lux, CRI 95+ and CCT between 2700K-5500K. The extra level of integration and portability adds convenience to shoots where kit weight and crew sizes are a premium.

### Comprehensive Creative Ecosystem

The CRANE 4 can be paired with a rich selection of professional accessories, such as remote monitoring, follow-focus motors and ZHIYUN’s TransMount Image Transmission system, creating a comprehensive creative ecosystem for professional filmmaking.  
  
ZHIYUN’s commitment to continuous innovation improves its hardware in each generation, embiggening users with greater freedom to embrace their creativity without limitations.  
Learn more about the ZHIYUN CRANE 4: <https://www.zhiyun-tech.com/en/product/detail/805>

### Price and Availability

CRANE 4: US$699  
CRANE 4 Combo (with MasterMove accessories and storage bag): US$749  
The CRANE 4 and CRANE 4 Combo are available from the [ZHIYUN](https://geni.us/cr4_str_pr) and [Amazon Stores](https://geni.us/AMZ-CR4-PR).

### About ZHIYUN

ZHIYUN Tech is a pioneer and a world-leader in gimbals and stabilizers for everyone from professional filmmakers to amateur video creators. ZHIYUN believes in “MAKE IT REAL”: a commitment to arduous research and development to create breakthroughs in technological and industrial innovations. ZHIYUN’s standout products and features deliver everyday convenience, better experiences, and unlock new opportunities to make the imagination a reality. Learn more about ZHIYUN Tech at [www.ZHIYUN-tech.com](http://www.zhiyun-tech.com/) or check them out on Facebook: [@ZHIYUNGlobal](https://www.facebook.com/ZhiyunGlobal/) or follow them on Instagram: [@ZHIYUN\_Tech](https://www.instagram.com/zhiyun_tech/)