FOR IMMEDIATE RELEASE

# ZHIYUN Announces CRANE-M2S – Small, strong, super-light and cost-effective camera gimbal

## *Stay Handy. Get Ready! A powerful gimbal for wide ranging cameras and packed with useful features*

**Shenzhen, China, March 8, 2022 *-*** ZHIYUN, the world’s leading gimbal brand for filmmakers with cameras and smartphones, has launched its CRANE-M2S, a new small, super-light gimbal, yet strong enough to hold various cameras, including smartphones, action-cams and mirrorless cameras.

### Small Yet Strong

At just 549g, the CRANE-M2S is highly portable, just like a phone gimbal, but with the capacity to hold cameras up to the Sony A7SIII with small prime lenses. The super lightweight body is combined with stronger motors and extended axes compared to the standard CRANE-M2 series, making it a must-have for high velocity, run-and-gun filmmakers.

### Intuitive & Ergonomic Design

Designed to feel completely natural in the hand during use, the CRANE-M2S features a built-in 0.66-inch display that offers real-time status and operating parameters of the camera and gimbal, giving users a convenient at-a-glance view while they shoot. Various operating modes are available in the CRANE-M2S, including Pan Follow, Follow, Lock, POV, Vortex, Go and more.

### Ultra-bright Light Built-in

An ultra-bright light is built into the CRANE-M2S. Using Lumen Amplifier technology it can produce over 1000 lumens brightness within 2.8 cubic meters, ideal for capturing subjects directly in shot. With five levels of adjustability and four color filters, it gives users more creative potential and control.

### Flagship-grade Quick Release Technology

Featuring ZHIYUN’s latest quick release technology previously only used in its flagship gimbals, the V-shape design provides better working efficiency, while dual safety locks ensure the equipment always remains attached when you need it to.

### Fast Charging and Camera Battery Boosting

Supporting USB PD fast charging up to 12W via its USB-C connector, a full charge time can be achieved in just 100 mins, allowing the CRANE-M2S will run for up to 10 hours\*. For compatible devices, cameras can be directly connected via USB-C cable to engage direct shutter control and supply up to 5V/1A of power directly to the camera, extending its battery life.

### More Cost-Effective Alternative to the CRANE-M3

The CRANE-M2S offers a more cost-effective alternative to the CRANE-M3 for those that need a lighter, more agile device and use smaller cameras and lenses, while still offering better features than the standard CRANE-M2, including a considerably longer battery life, faster charging time, ability to charge while operating while also charge cameras attached, an integrated fill light, and ZHIYUN’s Quick Release 4.0 technology.

### Bag Your Gear and Go!

Available with the Combo package, ZHIYUN provides a customized bag with dedicated spaces for the CRANE-M2S to be stored and transported safely. High quality and with a spill-resistant coating, it’s an ideal partner to get you and your gear on-site, anywhere.

### Pricing and Availability:

The ZHIYUN CRANE-M2S is now available at USD$269, while the CRANE-M2S Combo is available for USD$349 at [ZHIYUN Store](https://geni.us/m2s_pr) and [Amazon](https://geni.us/m2s_amz_pr).  
  
Read more information at the [ZHIYUN site](https://www.zhiyun-tech.com/en) and [YouTube](https://www.youtube.com/channel/UCeeYm4DCcKiN6hmKBspX8Ig/videos).   
  
*\*Based on internal tests conducted in ZHIYUN labs. Actual battery life may vary depending on use-case.*

### About ZHIYUN

ZHIYUN Tech is a pioneer and a world leader in gimbals and stabilizers for both professional filmmakers and personal video creators. ZHIYUN believes in innovation as the primary productive force, keeps making breakthroughs, and pushes forward technological and industrial development. Its product line ranges from professional to consumer gimbals. ZHIYUN is dedicated to arduous research and innovation for delivering a better experience for global filmmakers and video content creators. Learn more about ZHIYUN Tech at [www.ZHIYUN-tech.com](http://www.zhiyun-tech.com/) or check us out on Facebook: [@ZHIYUNGlobal](https://www.facebook.com/ZhiyunGlobal/) or follow us on Instagram: [@ZHIYUN\_Tech](https://www.instagram.com/zhiyun_tech/)