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# ZHIYUN Showcases Its Innovative Filmmaking Equipment at IBC 2023

## *Demonstrating Its Latest Flagship Hardware, Including CRANE 4, MOLUS G200 and FIVERAY V60*

**Shenzhen, China, Aug. 29, 2023 -** ZHIYUN, a world leading gimbal brand for filmmakers with DSLRs, cameras and smartphones, will attend the International Broadcasting Convention - IBC 2023 – at the Amsterdam RAI, where it will showcase its latest CRANE 4 flagship gimbal for professional cameras, the recently launched MOLUS G200 powerful spot lighting, and FIVERAY V60 portable lighting system.

**Visit ZHIYUN at IBC 2023, September 15th to 18th
Amsterdam RAI, Amsterdam, Netherlands
Hall 11.B26**

ZHIYUN is providing free visitor passes for the event:
1. Register here <https://show.ibc.org/registration>
2. Use the code **IBC7713**

ZHIYUN will demonstrate its wide range of innovative filmmaking equipment for everyone from amateur content creators to professional filmmakers, and will also be hosting a series of daily workshops during the event:

• ZHIYUN Camera and Smartphone Gimbals presented:
[CRANE 4](https://www.zhiyun-tech.com/en/product/detail/805), [CRANE-M 3S](https://www.zhiyun-tech.com/en/product/detail/782), [WEEBILL 3S](https://www.zhiyun-tech.com/en/product/detail/793), [SMOOTH 5S](https://www.zhiyun-tech.com/en/product/detail/682), and [SMOOTH-Q4](https://www.zhiyun-tech.com/en/product/detail/606).

• ZHIYUN Professional Scene Lighting presented:
[MOLUS G200](https://www.zhiyun-tech.com/en/product/detail/816), [MOLUS X100](https://www.zhiyun-tech.com/en/product/detail/768), [MOLUS G60](https://www.zhiyun-tech.com/en/product/detail/757), [FIVERAY V60](https://www.zhiyun-tech.com/en/product/detail/833), [FIVERAY F100](https://www.zhiyun-tech.com/en/product/detail/693), and [FIVERAY M40](https://www.zhiyun-tech.com/en/product/detail/704).

### ZHIYUN CRANE 4 – Latest Flagship Gimbal Breaks Creative Boundaries

Unprecedentedly lightweight, offering exceptional stability, and powerful payload capacity, the ZHIYUN CRANE 4 pioneers the cutting edge of professional camera gimbal design to break creative boundaries. Lighter even than previous CRANE generations, it enables camera operators to work longer one- or two-handed without fatigue thanks to its versatile sling grip that can be adjusted to match the gimbal’s central axis. Using the quick-release module, effortlessly switch between landscape or portrait modes as the shoot requires, while the built-in 3200 lux fill light helps streamline scene lighting.

The CRANE 4 can lift and move even heavier, full-frame DSLR and compact cinema cameras and lenses faster, and more accurately compared to previous generations. The integrated 1.22-inch color touchscreen allows the operator to easily see and adjust its functions, while its longer arm length and precision motor movements ensure the exact shot can always be achieved. Be on set all day with up to 12 hours runtime, while recharging from USB-PD provides exceptional convenience.

Learn more about the [ZHIYUN CRANE 4](https://www.zhiyun-tech.com/en/product/detail/805)

### MOLUS G200 – Lighting Power Amplified

Growing its popular MOLUS range, the ZHIYUN G200 COB lighting joins the critically acclaimed X100 COB light and portable G60. The G200 pumps up the power with 200W sustained and 300W peak output capable of generating up to 85800 Lux of film-grade lighting that’s perfect for studios, streaming rooms, and movie sets.

At just 67.5mm thick and with its own innovative cooling solution built in, it’s built to reliably sustain its powerful performance throughout use. The G200 supports seamless CCT (2700K-6500K) and DIM adjustment, with five built-in presets; CQS≥94, TM-30 Rf 94, TM-30 Rg 101, CRI≥95, and TLCI≥97. Compatible with various Bowens-mount accessories tailor-made by ZHIYUN, as well as other Bowens accessories, it brings a new level of efficiency to the creative process.

Learn more about the [ZHIYUN MOLUS G200](https://www.zhiyun-tech.com/en/product/detail/816)

### FIVERAY V60 – Compact, High-Quality, Powerful Fill Light

Compact and portable, the FIVERAY V60 light wand weighs just 891g and at only 53cm long is capable of producing up to 100W of lighting in true-to-life colors. It can be used even while charging from a USB-PD charger and includes ZHIYUN’s innovative cooling technology to ensure the lighting quality is reliable for the whole day’s shoot. Whether the scene requires a bright, energizing glow or a warm, cozy ambiance, the intuitive temperature control knob can easily tune the perfect levels, or simply select from multiple light effects and music modes that are built-in. It’s ideal for on-the-go professionals, bloggers, or anyone who needs an extra boost of light while on the move.

Learn more about the [ZHIYUN FIVERAY V60](https://www.zhiyun-tech.com/en/product/detail/833)

### Join ZHIYUN for Daily Workshops With Cinematographers, Directors & Filmmakers

ZHIYUN will host three daily workshops during the event from 15-17th September featuring four industry-renowned cinematographers, directors, and filmmakers. After each workshop there will be a giveaway for a chance to win prizes including ZHIYUN’s SMOOTH-Q4 and FIVERAY M40.

Daily event schedule:
• 10:30am: When Power Fuels Creativity, with Cinematographer, Gundars Magone
• 2:30pm: Cinemagic in Commercial Filmmaking, with Filmmakers and Creative Entrepreneurs, Bartosz Wozniak and Sally-Ann Dunn
• 4:00pm: Lightperfection Academy, with Commercial Director, Mauro Licul

### About ZHIYUN

ZHIYUN Tech is a pioneer and a world-leader in gimbals and stabilizers for everyone from professional filmmakers to amateur video creators. ZHIYUN believes MAKE IT REAL: a commitment to arduous research and development to create breakthroughs in technological and industrial innovations. Its standout products and features deliver everyday convenience, better experiences, and unlock new opportunities to make the imagination a reality. Learn more about ZHIYUN Tech at [www.ZHIYUN-tech.com](http://www.zhiyun-tech.com/) or check them out on Facebook: [@ZHIYUNGlobal](https://www.facebook.com/ZhiyunGlobal/) or follow them on Instagram: [@ZHIYUN\_Tech](https://www.instagram.com/zhiyun_tech/)