FOR IMMEDIATE RELEASE

# ZHIYUN Prime Day Discounts Up to 33% on Gimbals and Video Accessories

## *Save hundreds on SMOOTH X, CRANE 2S, WEEBILL S and more on Amazon Prime Day 2021*

***Shenzhen, China, June 18, 2021 -*** [ZHIYUN](https://store.zhiyun-tech.com/), the pioneering gimbal innovation brand, is offering some of the biggest discounts of the year on its most popular gear for Amazon Prime Day, which will only be available until June 20th.

### Big savings on SMOOTH X, SMOOTH XS, and CRANE 2S

ZHIYUN is offering exclusive Prime Day savings of up to 33% on some of its best-selling products, including the SMOOTH X, SMOOTH XS, and CRANE 2S. This highly versatile lineup of gimbals makes it easier than ever to capture footage, whether you’re a hobby photographer or a pro videographer.

### Deep Discounts for SMOOTH Lineup of Smartphone Gimbals

The [SMOOTH X](https://www.zhiyun-tech.com/en/product/detail/74) is a small and stylish foldable 2-axis gimbal for smartphones that fits in the palm of your hand (or pocket). Weighing just 8.6 ounces, the SMOOTH X can help you tell your story through video using a variety of different smartphones. For Prime Day only, SMOOTH X’s already low price of $59.99 is dropping 33% to an unthinkably low $39.99. The Combo package, which includes a carrying case and handy tripod, will also be on sale for $49.99.  
  
For photographers looking for a smartphone gimbal that can truly do it all, the [SMOOTH XS](https://www.zhiyun-tech.com/en/product/detail/76) features smart subject tracking and gesture control, special video effects, filters, transitions, templates and subtitles. Available in white or pink, the SMOOTH XS will be available for 27% off on Prime Day, priced at just $54.99.

### Catch a Deal on the Versatile Pro-Grade CRANE 2S

For the ultimate in flexibility, [CRANE 2S](https://www.zhiyun-tech.com/en/product/detail/75) is perfect for videographers who need to swap between multiple large cameras, including the BMPCC 6K, Panasonic S1H, and the EOS 1DX Mark III. The motorized gimbal includes standard and vertical mounting plates, sports a feather-light carbon fiber handle, an 0.96” OLED display and gets up to 12 hours of battery time. On Prime Day, the CRANE 2S Standard Package will be $399 (33% off the original $599). The Combo will be $449 (31% off the original $649), and the Pro will be $699 (18% off).

### Other Great Products on Prime Day Discount

There will be even more Prime Day discounts on some of ZHIYUN’s lineup of other products, including the [WEEBILL S](https://www.zhiyun-tech.com/en/product/detail/70) stabilizer, which easily handles most mainstream mirrorless and DSLR camera and lens combos for smooth cinematic shots. Normally $399, the WEEBILL S will be on sale for just $339 on Prime Day, a savings of 15%.   
  
The WEEBILL S Follow Focus Pro Kit will also be discounted, available for $429, a 17% savings. Be a one-person mobile production studio with the WEEBILL S Image Transmission Pro Kit, which includes a TRNSMOUNT Servo Zoom/Focus Controller, TRNSMOUNT Phone Holder with Crown Gear, a TRNSMOUNT Image Transmission Transmitter, and all necessary cables in an unbeatable package priced at just $599 on Prime Day, a savings of 14%.

### How to Buy

Amazon Prime Day starts from now and runs until 11:59 p.m. on Sunday, June 20th.  
For more great deals and to learn more about ZHIYUN’s entire lineup of camera accessories, visit [Amazon ZHIYUN](https://www.amazon.com/stores/page/BD727D2B-81D8-4A15-8D2F-72716BCDC756?ingress=2&visitId=7bbb2122-9adb-4910-b0d8-480c0e8d3f52&ref_=ast_bln), [ZHIYUN Store](https://store.zhiyun-tech.com/?utm_source=mk&utm_medium=pr).

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| **Product** | **Original Price** | **Discount Rate** | **Promotion Price** |
| [SMOOTH X](https://www.amazon.com/dp/B08722X28G?ref=myi_title_dp) | $59.99 | 33% | $39.99 |
| [SMOOTH X Combo](https://www.amazon.com/dp/B087Q65GSV?ref=myi_title_dp) | $69.99 | 29% | $49.99 |
| [SMOOTH XS](https://www.amazon.com/dp/B08FC3CL6D?ref=myi_title_dp) | $74.99 | 27% | $54.99 |
| [WEEBILL S](https://www.amazon.com/dp/B07Y47P31Y?ref=myi_title_dp) | $399.00 | 15% | $339.00 |
| WEEBILL S Follow Focus Kit | $519.00 | 17% | $429.00 |
| [WEEBILL S Image Transmission Kit](https://www.amazon.com/dp/B07Z7NLS9N?ref=myi_title_dp) | $699.00 | 14% | $599.00 |
| [CRANE 3S](https://www.amazon.com/dp/B0854HKD9T?ref=myi_title_dp) | $739.00 | 19% | $599.00 |
| CRANE 3S - E | $649.00 | 15% | $549.00 |
| [CRANE 3S Pro](https://www.amazon.com/dp/B08548J6SD?ref=myi_title_dp&th=1) | $1,149.00 | 22% | $899.00 |
| [CRANE 2S](https://www.amazon.com/dp/B08DVCP5YL?ref=myi_title_dp) | $599.00 | 17% | $449.00 |
| CRANE 2S Combo | $649.00 | 23% | $499.00 |
| [CRANE 2S Pro](https://www.amazon.com/dp/B08K79Y74X/) | $849.00 | 18% | $699.00 |

### ABOUT ZHIYUN

ZHIYUN Tech is a pioneer and a world leader in producing gimbals and stabilizers for both professional filmmakers and personal video creators. ZHIYUN considers innovation as the primary productive force, making continuous breakthroughs, and pushing forward technological development in the industry. ZHIYUN is dedicated to arduous research and innovation to deliver better experience for global filmmakers and video content creators. Learn more about ZHIYUN Tech at [www.ZHIYUN-tech.com](http://www.zhiyun-tech.com/) or check us out on Facebook: [@ZHIYUNGlobal](https://www.facebook.com/ZhiyunGlobal/) or follow us on Instagram: [@ZHIYUN\_Tech](https://www.instagram.com/zhiyun_tech/)