FOR IMMEDIATE RELEASE

# Zhiyun Presents SMOOTH-XS, a New Colorful Alternative of SMOOTH-X

## *A new member to Zhiyun’s stylish, foldable, extendable, and affordable smartphone gimbal series*

***Shenzhen, China, September 3, 2020 -*** Zhiyun, the world’s most popular gimbal brand for cameras and smartphones, is pleased to announce the launch of the new SMOOTH-XS smartphone gimbal. SMOOTH-XS is a new alternative of SMOOTH-X with stylish palm-sized foldable design. SMOOTH-XS features a new easy sliding folding and unfolding mechanism, and offers a choice of four colors: ivory white, pearly pink, navy blue and shining yellow. With the dedicated ZY Cami app, SMOOTH-XS provides new ways to capture and create stories.

### Easy Slide, Extra Fun

SMOOTH-XS is a new foldable smartphone gimbal with a sleek body and ergonomic handle design. By sliding the vertical arm, you can unfold and quickly start shooting. Weighing only 246g, SMOOTH-XS can be easily tossed into your bag and even your pocket. Thanks to the unique design, the axis never blocks the view even in ultra-wide angle shooting.

SMOOTH-XS lets you explore the wider world from a broader perspective with a built-in 260mm aluminum telescopic rod. Now you can include more friends, get more views, and have extra fun.

The handy operation panel makes SMOOTH-XS unimaginably simple to use. You can film, control zooming and gimbal modes with the buttons, joystick and zoom slider. The multifunctional M button allows you to capture moments in versatile modes, and switch between landscape and portrait in a breeze.

Via Bluetooth connection, SMOOTH-XS allows direct control of phone cameras. Four-hour runtime and direct charging with a power bank keep you powered up for creation.

### Packed with Intelligent Features

With ZY Cami app, you can just make a V gesture or wave to the camera to start taking a photo/video without any timer settings.

Wherever you go, SMOOTH-XS follows. Simply frame the desired object of the video shoot, and then let SMOOTH-XS do the rest. Slow motion, immersive timelapse and panorama are offered in the function palette.

### ZY Cami, Easy Edit like a Pro

SMOOTH-XS can be used with ZY Cami – a dedicated app providing a system that is smart, friendly, and easy but also offers advanced professional functions. Create your film effortlessly: SMART filmmaking mode offers a palette of preset story templates integrated with customized music, camera motions and special effects. You can also edit your video like a pro just with the app. Everything you could possibly need is here: cutting, clipping, adding music, stickers, subtitles, transitions, beauty mode and more.

### Pricing and availability

Zhiyun SMOOTH-XS will be available at the [official Zhiyun store](https://store.zhiyun-tech.com/products/smooth-xs?utm_source=MK&utm_medium=PR) at US$74.99.

Read more information about Zhiyun [SMOOTH-XS](https://www.zhiyun-tech.com/smoothxs) features

### About ZHIYUN

Zhiyun Tech is a pioneer and a world leader in gimbals and stabilizers for both professional filmmakers and personal video creators. Zhiyun’s innovative solutions and dedication to delivering products that go beyond customers’ expectations strengthen the belief that everyone can be an excellent filmmaker with the right gimbal to equip with their shooting device. Learn more about Zhiyun Tech att [www.zhiyun-tech.com](http://www.zhiyun-tech.com/) or check us out on Facebook: [@ZhiyunGlobal](https://www.facebook.com/ZhiyunGlobal/) or follow us on Instagram: [@Zhiyun\_Tech](https://www.instagram.com/zhiyun_tech/)