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# Illuminate to Create: ZHIYUN Presents SMOOTH-Q3 Gimbal to Light up Your Videos

## *From a rotatable fill light to 17 smart templates, the SMOOTH-Q3 is a compact, feature-rich three-axis gimbal with simplified and detail-oriented design and unrivalled functionality*

***SHENZHEN, China, May 10, 2021 --*** ZHIYUN, the world's most popular gimbal brand for cameras and smartphones, is pleased to announce the launch of the SMOOTH-Q3 smartphone gimbal to help your videos shine in every way.   
  
The three-axis gimbal is an enhanced SMOOTH Q-series product, with a unique new compact and lightweight design. New functionality, including enhanced lighting features and smart templates, ensures more creative shooting possibilities, while a better button layout and design simplify user experience, all at a highly competitive price.

### Versatile gimbal boasts unique lighting functionality and enhanced app packed with intelligent features

The SMOOTH-Q3 is a pleasure to use, whether shooting for Tik Tok, vlogging, social channels or just for fun, day or night.  
  
Uniquely, the gimbal features a 4,300k warm-toned integrated fill light with three levels of brightness adjustment and touch button control for 180°front and rear lighting; perfect for capturing clear portrait images in low light set ups.   
  
With the dedicated ZY Cami app, SMOOTH-Q3 users can now capture and create stories in more ways than ever, with new features including SMART templates and an advanced editor.   
  
The gimbal boasts an industry-leading 17 SmartMode built-in templates, speeding up creation of videos that are shot on a regular basis. With the ZY Cami Editor, users can spice up videos with customised templates adding an array of music, special effects and filters.   
  
Additional new features include gesture control, SmartFollow 3.0 Object Tracking, an instant Dolly Zoom, and MagicClone Pano which is operated by a single press trigger button to mark the target and activate smart following.

### New design and ultrawide shooting for sensational landscape shots

The gimbal is a compact powerhouse, as it is easier to fold and lighter than its predecessor, SMOOTH-Q2, while boasting a higher maximum payload. It measures 180 x 154 x 45 mm, while it weighs only 340g, and can handle a 280g payload.  
  
Behind the sleek folding and sliding design, users enjoy power on and shoot control from the ergonomic super compact handle.  
  
The new intuitive button layout leads to overall smoother operation. For example, by triple tapping the trigger switching between portrait and landscape modes could not be easier, while ultra-wide-angle shooting means that vast landscapes are just as easy to capture as low-angle shots.

### Extras for ZY Prime members

Finally, special options for ZY Prime members include online editing and face-tracking in cameras, glamour effects and short video apps, as well as live streaming platforms. Additionally, with the ZY Remo remote control feature, a second device can control the cellphone on the gimbal, while also enabling simple switching between shooting modes and monitoring.

### Pricing and availability

ZHIYUN SMOOTH-Q3 will be available at [ZHIYUN Store](https://geni.us/q3_pr) or [Amazon](https://geni.us/q3_amz_pr) at MSRP $89.  
  
While the SMOOTH-Q3 combo, including SMOOTH-Q3, charging cable, tripod, protective bag, VIP card and wrist strap is available for MSRP $109.   
  
Read more information at the [official website](https://www.zhiyun-tech.com/en) and [YouTube channel](https://www.youtube.com/channel/UCeeYm4DCcKiN6hmKBspX8Ig/videos).

### Specs

*Dimensions*  
45\*154\*180mm（Folded）  
90\*127\*279mm（Unfolded）  
*Weight*  
340 grams  
*Maximum battery run time*  
15 hours  
*Charging time*  
3 hours  
*Maximum payload*  
280 grams  
*Smartphone thickness*  
7 – 10 mm  
*Compatible models*  
Any within the holder's capable width.

### About ZHIYUN

ZHIYUN Tech is a pioneer and a world leader in gimbals and stabilizers for both professional filmmakers and personal video creators. ZHIYUN 's innovative solutions and dedication to delivering products that go beyond customers' expectations strengthen the belief that everyone can be an excellent filmmaker with the right gimbal to equip with their shooting device. Learn more about ZHIYUN Tech at [www.ZHIYUN-tech.com](http://www.zhiyun-tech.com/) or check us out on Facebook: [@ZHIYUNGlobal](https://www.facebook.com/ZhiyunGlobal/) or follow us on Instagram: [@ZHIYUN\_Tech](https://www.instagram.com/zhiyun_tech/)