FOR IMMEDIATE RELEASE

# ZHIYUN WEEBILL 2 Wins iF Design Award 2022

**Shenzhen, China, 15th April 2022 *-*** ZHIYUN, the world’s pioneering gimbal innovator for cameras and smartphones, has won an [iF Design Award 2022](https://ifdesign.com/en/if-design-award-and-jury) for its [WEEBILL 2](https://ifdesign.com/en/winner-ranking/project/zhiyun-weebill-2/331743) professional gimbal in the TV/Cameras award category. The world’s oldest independent design organization, Hannover-based iF International Forum Design GmbH, organizes the iF DESIGN AWARD each year.   
  
[ZHIYUN’s WEEBILL 2](https://www.zhiyun-tech.com/en/product/detail/425) is the latest addition to its WEEBILL series, aimed at professional filmmakers and film enthusiasts. With its first-to-market, integrated 2.88” HD flip-out screen for monitoring and parameter adjustment, powerful Infineon chip, and lightweight frame and industrial design, the WEEBILL 2 offers enhanced responsiveness and stabilization capabilities.  
  
In the iF Top Labels ranking, ZHIYUN stands among the global top 50 at No. 39, ahead of companies including INSTA 360, DJI, Huawei and OPPO.  
  
The iF Design Award was founded in 1953 and is one of the world’s most prestigious design awards. Winners are selected by an independent jury of 132 renowned international design experts that met in Berlin to determine winning designs based on a set of objective screening standards. The competition was intense: almost 11,000 entries were submitted from 57 countries in hopes of receiving the seal of quality. Less than 1% of all the submissions were awarded.  
  
The jury marked each entry against form, function, differentiation, and impact criteria, developed with international design experts to evaluate the entries. Based on these criteria, the points were awarded for the individual aspects of each entry and provided the participants with informative feedback.  
  
ZHIYUN’s Head of R&D said:  
“ZHIYUN is delighted to have won an iF Design Award for the WEEBILL 2 handheld stabilizer.   
  
As a company, we are committed to R&D efforts for barrier-breaking gimbal technology innovation. We strive to continue delivering product experiences for filmmakers around the globe with inventions that allow them to realize their creative vision to the fullest.”

### About ZHIYUN

ZHIYUN Tech is a pioneer and a world leader in gimbals and stabilizers for both professional filmmakers and personal video creators. ZHIYUN believes in innovation as the primary productive force, keeps making breakthroughs, and pushes forward technological and industrial development. Its product line ranges from professional to consumer gimbals. ZHIYUN is dedicated to arduous research and innovation for delivering a better experience for global filmmakers and video content creators.

Learn more about ZHIYUN Tech at [www.ZHIYUN-tech.com](http://www.zhiyun-tech.com/) or check us out on Facebook: [@ZHIYUNGlobal](https://www.facebook.com/ZhiyunGlobal/) or follow us on Instagram: [@ZHIYUN\_Tech](https://www.instagram.com/zhiyun_tech/)